

MapHabit to Collaborate with LuMind IDSC for Down Syndrome Research

Visual mapping software helps individuals accomplish daily living activities

Atlanta, GA [September 15, 2020] – MapHabit is proud to partner with LuMind IDSC Foundation (“LuMind IDSC”) to offer children with Down syndrome who are 7 to 17 years of age access to the award-winning MapHabit System as part of an initial research collaboration with LuMind IDSC’s online community – myDSC.org (my Down Syndrome Community).

[MapHabit™](#) is a visual mapping system built to promote independence and improve quality of life for individuals, their caregivers and family members. The innovative application utilizes a system of personalized maps that outline step-by-step instructions to reinforce routine habits and help individuals accomplish their activities of daily living – while facilitating consistency of care for caregivers and enhancing communication among family members. Recently awarded First Place in the Dementia Care Coordination Challenge sponsored by the National Institute on Aging, part of the National Institutes of Health, the MapHabit system is available on iOS and Android devices.

[LuMind IDSC](#) is an international nonprofit organization with a membership network of over 275,000 families and dozens of clinics at prominent hospitals and institutions across the United States. Founded in 2004, LuMind IDSC is the largest non-governmental source of US funding for biomedical research supporting independence, cognition, Alzheimer’s and sleep apnea in individuals with Down syndrome.

“Working with the LuMind IDSC team and their healthcare partners provides the unique opportunity to accomplish two interrelated goals: (1) obtain relevant feedback so we can refine our visual maps, and (2) allow the maps to play a vital role in providing more independence to both children and families across the country.” said MapHabit CEO, Matt Golden. “My niece has Down syndrome, so providing the MapHabit System to the DS community is both a personal mission and professional goal for the collective MapHabit team.”

LuMind IDSC launched myDSC.org, in August 2020 to provide a one-stop resource for members to easily access resources, groups, medical care, research, clinical trials, and other benefits.

“This partnership brings us closer to our vision of a world where every person with Down syndrome thrives with improved health, independence, and opportunities to reach their fullest potential. The [Down syndrome community has used social stories](#) for years as a valuable way to provide key information to children in an easy-to-read, visual format,” said Hampus Hillerstrom, CEO of LuMind IDSC. “We are excited to partner with MapHabit to provide their visual mapping technology to our members to enable greater autonomy for children and empower them to take an active role in their daily planning process.”

The collaboration will commence in September 2020 and include participant families with children living with Down syndrome who will engage with the MapHabit system over a month-long trial period. The outcomes will be used to further evolve the visual mapping technology into a purpose-built solution for the Down syndrome community. To learn more about this new research participation opportunity, please visit [MapHabit.myDSC.org](#).

About LuMind IDSC

The LuMind IDSC Foundation (LuMind IDSC) envisions a world where every person with Down syndrome thrives with improved health, independence, and opportunities to reach his or her fullest potential. LuMind IDSC accelerates research to increase availability of therapeutic, diagnostic, and medical care options and empowers the largest online community of individuals with Down syndrome and their families with education, resources, connections, and support. Since 2004, LuMind IDSC has raised a total of \$85M in funding for Down syndrome research to prevent Alzheimer's onset, improve cognition, develop gene therapies, and advance understanding. For more information, visit LuMindIDSC.com.

About MapHabit™, Inc.

MapHabit™ is an interactive care management platform that utilizes a patented visual mapping system with smart devices to improve cognition and reinforce routine habits. Designed for in-home care organizations, adult living, therapists, and family caregivers, MapHabit™ improves quality of care while reducing caregiver stress. For more information, visit MapHabit.com.

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